

2017 City Council Retreat Follow up

2017 Work Plan
Council Procedures
Community Participation



Potential Additions to the 2017 Work Plan

Housing

Housing Advisory Board

- Staff can begin work after Inclusionary Housing – approximately Q3 2017
- Next Steps
 - Community Engagement
 - Study Session
 - Review of other related Boards

Potential Additions to the 2017 Work Plan Planning

- **Create Subcommunity/Area Plan Planning Strategy**
 - Spring 2017, as part of the BVCP, staff will be bringing forward an Action Plan that will prioritize locations for area and corridor planning in 2017 and beyond
- **Address Subdivisions on Residential Lots**
 - These items are on the list of potential land use changes to be prioritized as part of the BVCP Action plan.
- **Identify Highest Priorities for Land Use and Housing Strategy**
 - Staff will be bringing forward an Action Plan for implementing the BVCP Major Update as part of adoption of the updated plan in May and June which will identify the highest priority work plan items to address land use and housing goals.
- **ADUs/ OAU's**
 - Staff could bring forward proposed ordinance as part of current work plan, however public process and analysis of alternatives are not part of the current work plan

Potential Additions to the 2017 Work Plan

Questions for Council

- Does Council agree with staff's proposal to begin work on a Housing Advisory Board after the completion of the Inclusionary Housing update in Q3?
- Does Council want staff to proceed with developing a list of potential ADU/OAU Code amendments for review and direction?
- Does Council agree with prioritizing all other Planning related items after BVCP approval?

Community Participation

Deliberation Videos

Council expressed interest in posting video clips to the web and to social media of its deliberations.

- **Option 1:** Each council member explains his or her voting decision in a concise statement of 60 seconds. This yields a 9-minute video for each vote that council wishes to provide a vote explanation.
- **Option 2:** One council member is selected to represent the yay votes, and one is selected to represent the nay votes. Each representative speaks for 60 seconds, yielding a 2-minute explanation video appropriate for social media use. (Staff Recommendation)
- 0.25 FTE staff resources needed for either option.

Community Participation

Council Editorials

Council members expressed interest in submitting editorials on a rotating basis to the Daily Camera stating what council is doing and why council is doing it.

- Daily Camera will not give preference to City Council guest opinion submissions.
- Council may wish to write a weekly editorial for existing city communication platforms such as the city website or bi-monthly community newsletter.
- Staff anticipates Council will write their own submissions. No additional staff resources needed.

Community Participation

Agenda Items

Council expressed interest in providing additional information to the community about agenda items coming before council in advance of the meeting.

- Post the current council agenda and packet Internet links to social media prior to Council Meetings and Study Sessions.
- No additional staff resources needed.

Community Participation

Electronic Newsletter

Council expressed interest in creating and distributing a Planning-style electronic newsletter for council agenda items.

- Existing resources would need to be reallocated, or additional funding would be required through the budget process, to produce and distribute this newsletter.
- Staff would determine the cost and resources based on the frequency and proposed content of the newsletter.
- Approximately 90-120 days lead time would be required to hire and train staff, develop distribution lists and produce the newsletter.

Community Participation

Questions for Council

- Would Council like to pursue providing a video deliberation video after votes? If yes, Option 1 or Option 2?
- Would Council like to write op/eds for city communication platforms?
- Would Council like to post agendas to social media?
- Would Council like staff to move forward with planning an electronic newsletter? If so, for 2017 or 2018?
- Would Council like an estimate to increase the frequency of the printed newsletter?

